

FREE ADMISSIONS

Unlock Global Opportunities with the Sarawak Export Program

Expanding Sarawak Businesses to the World



READY TO TAKE YOUR BUSINESS BEYOND BORDERS?

Don't Miss This Opportunity

Take the next step toward expanding your business globally. Secure your place in the Sarawak Export Program today!



MUSTAFA CENTER:
SARAWAK PAVILION
B2B INTERNATIONAL
TRADE
(Middle East, ASEAN, China)

A practical journey into international trade powered by strategic marketing, smart planning, and efficient distribution

Unlock Your Export Potential



Sarawak Export Workshop Registration



MINTRED SARAWAK



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The **Sarawak Export Program**, led by the Ministry of Investment & Trade of Sarawak (MINTRED) in collaboration with the Global Halal Alliance (Haltex Group) and Page 8 is your gateway to international markets.

This structured and integrated global trading initiative is designed to help local entrepreneurs:

- Strengthen export readiness
- Scale up operations
- Position products for global success - especially in the **Halal** and consumer sectors

With guidance from government agencies, industry leaders, and export specialists, you'll gain the tools and insights needed to grow your business and gain wider awareness.

Upcoming Evaluation Workshop - Kuching

Join our exclusive Evaluation Workshop, where your business will be assessed for immediate, near-term, or mid-term export opportunities to a network of ready buyers.

What to Expect

Participants will rotate through **five specialized assessment stations**:

1. Halal Verification
2. Capacity Building
3. Central Sourcing
4. Marketing & Trading
5. Trade Financing & Investment

Engage directly with experts and agencies, receive tailored feedback, and discover your export potential.

Important

Participants are required to bring relevant materials and documentation for **official verification** during the evaluation process.

CHECKLIST FOR ENTREPRENEURS

- Copy of company business registration (SSM) and relevant certifications (e.g. Halal, HACCP, GMP, if available)
- Copy of audited financial statements for the past three (3) years (if available)
- Minimum three (3) samples of each product SKU

These materials will assist the evaluation panel in providing practical recommendations to support your business growth and export readiness.

Register now
and start your
export journey

DATE

29 April 2026

VENUE

**Kelab Golf Sarawak
Jalan Stadium
Petra Jaya**

https://maps.app.goo.gl/GJzuz7ryVLNFUC4VA?g_st=am

TIME

8.30am - 5pm

One-Day Program



- 0830 - Registration of participants
 - 0900 - Opening Remarks by Yang Berbahagia Datu Lester Mattew, Permanent Secretary, Ministry of International Trade, Industry and Investment Sarawak (**MINTRED**)
 - 0915 - Export Promotion Support (**MATRADE**)
 - 0930 - Halal Certification: Compliance, Process and Timeline (**Jabatan Agama Islam Sarawak: JAIS**)
 - 0945 - Financing & Risk Mitigation for Exporters (**Export-Import Bank of Malaysia - EXIM Bank**)
 - 1000 - Tea Break
 - 1015 - Sarawak Global Export Programme, Market Opportunities & Access Evaluation Workshop: Instructions by **Global Halal Alliance**
 - 1030 - Q&A
 - 1040 - Evaluation Workshop
 - 1245 - Networking Lunch
 - 1400 - Evaluation Workshop
 - 1700 - Final Thoughts for Evaluation Workshop (**Global Halal Alliance**)
- Closing by **MINTRED**
- End of Program



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